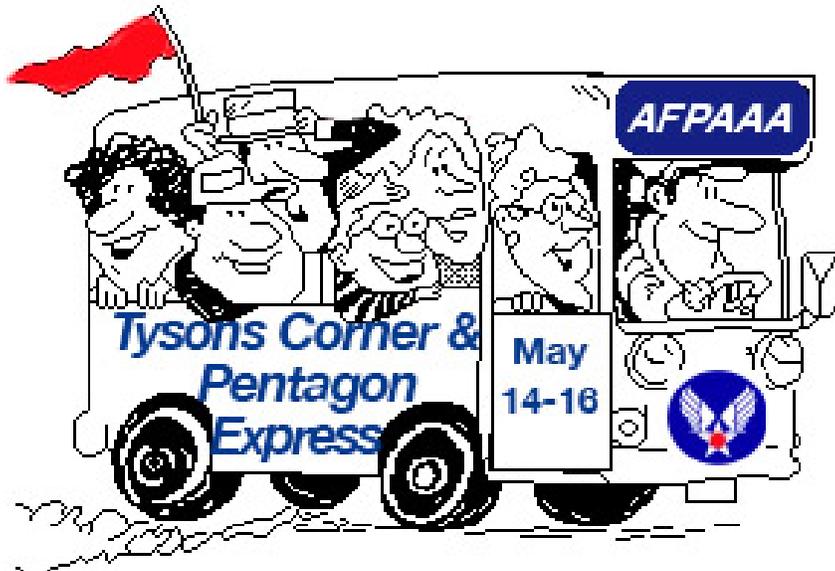


Last Chance To Register For A Great Event:

Golf, Pageantry, AF Briefings, And Lots More. Act Now!



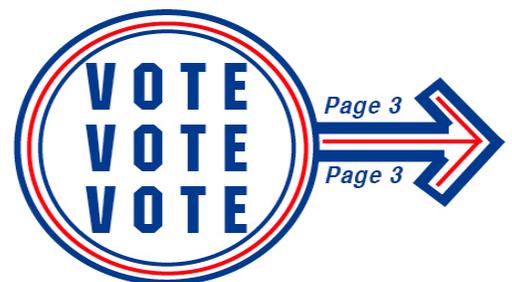
Are you planning on being part of the festivities of AFPAAA's 22nd Annual Membership Meeting, Thursday through Saturday, May 14-16? Then don't delay; important deadlines are rapidly approaching.

First up is April 17 - that's the last day to get the AFPAAA discount rate at our meeting hotel, the Hilton McLean Tysons Corner. Next is May 6 - that's when registration for the meeting is due; after that there is a late registration fee (see registration form, pg 7). "This is going to be a very interesting and entertaining event for our membership," said meeting chairman, Perry Nouis. "We've got a full regular program, as well as two exciting optional events."

"We'll kick things off with our traditional ice breaker at the Hilton Thursday evening. Briefings at the Pentagon with Air Force Vice Chief of Staff General Larry O. Spencer, SAF/PA Director Brigadier General Kathleen Cook, and others from the Air Staff, lunch at Fort Myer, and a visit to the Air Force Memorial are on Friday.

"Saturday it's off to the Smithsonian's Steven F. Udvar-Hazy Air & Space Museum, followed by the President's luncheon, our business meeting, then the traditional banquet and reception that evening."

"Our first optional event is at the Stoneleigh Golf and Country Club in Round Hill, Virginia, on Thursday morning for the duffers who can get into town early. If you are interested, contact



Frank McNally at judmcnally@gmail.com

"The second optional event is one of the great military traditions of Washington, the pomp and precision of the Friday Night Parade at the Navy Yard's Marine Barrack. We have arranged for admission and seating for a limited number of members who should let their desire to attend be known when they pick up their registration packages at the hotel."

Additional information, the full agenda, a list of those who have registered, online registration, as well as a downloadable registration form, are available at our web site: www.AFPAAA.org/annualmeet.html

AF

Public Affairs Alumni Association™

News & Notes

April 2015

Air Force Public Affairs Alumni Association News & Notes: John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at www.afpaaa.org.
Membership Information: Those who have served in Air Force Public Affairs, an Air Force Band, as an Air Force Broadcaster, or in the multimedia career fields, as either military or civilian, are eligible for *Full Membership*. Current or former members of those career fields, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*.
Membership Rates: Lifetime \$300 (payable in four quarterly \$75 installments); Full Membership, one-year \$25 or three years \$50. Associate Membership, one-year \$10 or three years \$20. Membership applications are available at www.afpaaa.org.
Officers and Board of Directors: Chairman, Phil Ratliff; President, Clem Gaines; Vice President, Larry Clavette; Secretary, Judy Bivens; Treasurer, Jim Hart; Dick Abel, Jay DeFrank, Tom Dolney, Art Forster, John Gura, John Terino, Johnny Whitaker.
Committee Chairmen: Annual Meeting, Perry Nouis; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Jim Hart; Membership, Neil Buttimer; Oral History & Web Site, John Gura; SAF/PA Liaison, Art Forster.

From The President's Pen ———

My goodness but time surely does fly! I still have fond memories of our St. Louis, Las Vegas, and San Antonio Annual Membership Meetings, and now we are looking forward to our northern Virginia event May 14-16.



This year we've made a great effort to put together a series of interesting social and informative events at our hotel in Tysons Corner; the Pentagon, where we'll get updated on what is going on in AF Public Affairs and the rest of the Air Force; the Air Force Memorial, and the Smithsonian's Udvar-Hazy museum (where I can assure you that you will want much more time to see the exhibits that amplify and represent both Air Force and American history), and of course, visit with old and new friends.

As the Air Force Public Affairs Alumni Association's premier event, I am so grateful for everyone who has worked so hard to make this Annual Membership Meeting a success. In the small world category, I worked with Perry Nouis, our meeting planner, in the PA shop at Mather AFB near Sacramento more years ago that we might want to remember. I am striving to get our PA chief from Mather at that time to attend.

At our Annual Membership Meeting business session on Saturday afternoon, I am confident you will be impressed with how well AFPAAA has done, how we continue to support our colleagues in Air Force Blue, and how our investment committee has guided our endowment to heights only dreamed about when a dedicated group of PAs met in the basement of the Fort Myer Officers Club to form this Association more than two decades ago.

Now is the time for you to reach out to former and current PAs who you know - our goal is Every Member Get a Member. Invite them to come to this Annual Membership Meeting to see what AFPAAA has to offer, and to renew acquaintances from when they were on active duty. This is an opportunity that shouldn't be missed.

– Clem Gaines

Election: Vote Below For Six Board Members

AFPAAA's Board of Directors has 12 elected members who serve overlapping two-year terms. Six positions are open this year for terms beginning July 1, 2015 and ending June 30, 2017. Only Full Members in good standing may vote. All ballots must reach the Election Committee by Friday, May 1, 2015. Provisions are made for a write-in vote but ballots may only be cast for six persons. Those wishing to vote online may do so by going to: www.afpaaa.org/vote.html

Jay DeFrank's 30 year Air Force career began as an enlisted weather technician before he switched to Public Affairs. He retired in 2005 to become Vice President of Washington operations for the Space Foundation. In 2006, he joined United Technologies Corporation as Director, Public Relations and Communications. Jay is now VP, Communications, for UTC's Pratt & Whitney, responsible for worldwide public relations, employee communications, advertising and branding, public affairs, and sales and marketing communications. Jay has a master's degree in communication from USC and a doctorate in communications from the University of Colorado. He is a Life Member of AFPAAA.



Tom Dolney served 21 years as an Air Force public affairs officer in MAC (later AMC), AFROTC, USAFE and US STRATCOM. He played a key public affairs role supporting C-17 development and initial operations at Charleston AFB. Tom deployed to Central America, the Balkans and Africa in support of joint task force humanitarian relief operations. He holds a master's degree in teaching (specializing in mathematics) and after retiring in 2003, he taught math at South Dakota State University. He returned to the PR world in 2008 and served for two+ years as director of military communications at Bell Helicopter in Fort Worth, Texas. Today he and his wife reside in Rapid City, S.D.



Art Forster is a career Air Force public affairs officer. During the first Gulf War, he was the SAF/PA media relations chief in the Pentagon. As Public Affairs Director for NORAD and U.S. Space Command, he served as Defense Department spokesman following the loss of the space shuttle, Challenger. He was Director, Air Force Eastern Region Public Affairs Office in New York when he retired in 1996. He was subsequently named senior vice president, Corporate and Financial Group at Hill and Knowlton Public Relations in New York. He moved on as Director, Congressional and Public Affairs for the Defense Contract Management Agency and later Chief Communications Officer for the Federal Election Commission. He currently serves as Director, Public and Congressional Affairs for the U.S. Army Contracting Command at Redstone Arsenal AL. Art is a Life member of AFPAAA.



Clem Gaines currently serves as AFPAAA's President. His 22 year Air Force career began as an enlisted intelligence analyst during the Vietnam War. In 1986, he earned a master's degree from Golden Gate University. Beginning in 1979, Clem served as a public affairs officer in SAC, ATC, USAFE, AFCC, and SAF/PA. In 1994 he completed a tour in Southwest Asia as PA Chief for JTF-SWA. Clem retired in 1998 and then spent nine years at the Defense Threat Reduction Agency, Fort Belvoir, Va. Today, he is a member of the Corporate Communication team for the U.S. Army Corps of Engineers district in his hometown of Baltimore, Md. Clem is a Life member of AFPAAA.



E. Perry Nouis is Chairman of AFPAAA's Annual Meeting Committee. He retired as a Lieutenant Colonel in January 2005. During his 22-year career, he served as the Director of Public Affairs at the U.S. Air Force Academy; as Chief, National Affairs at HQ NORAD/U.S. Space Command; and at HQ USAFE/PA and HQ Air Force Space Command. He was commander of American Forces Network-Iraq in 2003 and a DINFOS Public Affairs Instructor and chief of the school's broadcasting division. After retiring, Perry founded a state-licensed assisted living facility in his hometown of Little Falls, MN. Since December 2013, he has co-hosted the politically-oriented "Up Front" program on KLTF-AM radio (Little Falls). Perry and his wife Jean have four children and are expecting their first grandchild in June.



Phil Ratliff currently serves as AFPAAA's Chairman of the Board. Beginning his USAF career in 1969, he served in the Administration career field for 10 years followed by a tour in Turkey as Aide-de-Camp to the Chief of Staff, CENTO. After joining the PA career field in 1979, his assignments included Chief of Public Affairs, 63rd MAW, Norton AFB; Action Officer, Media Relations Branch, SAF/PA; Executive to the Director of Public Affairs, SAF/PA, Pentagon; and Director of Public Affairs, Air University. Phil retired in 1991. He then served as the Regional Manager of Wisconsin Physicians Service CHAMPUS Select Program in Alabama and Mississippi and President and Chief Operating Officer of Henley Memorial Company. Phil is a Lifetime Founder Member of AFPAAA.



Ballot – AFPAAA Board of Directors Election – 2015

Instructions

Only Full Members in good standing (dues paid) of AFPAAA are eligible to vote, if you do not meet these criteria do not submit a ballot. Select or write in only six names.

Jay DeFrank **Tom Dolney** **Art Forster** **Clem Gaines** **Perry Nouis** **Phil Ratliff**

Other: _____

Print Your Name _____ Signature _____

Remove entire page, fold in half so address on reverse shows, TAPE SHUT - DO NOT STAPLE, affix stamp, and **mail to arrive not later than Friday, May 1, 2015.**



Kathy McCollom
AFPAAA Elections Chairman
5009 Donovan Drive
Alexandria VA 22304-8620

Place
Stamp
Here

Kathy McCollom
AFPAAA Elections Chairman
5009 Donovan Drive
Alexandria VA 22304-8620

Helen M. Ball

AFPPAA Life Member Helen Marie Ball, who played a major role in shaping the professionalism and competency of the civilian side of Air Force Public Affairs, lost her battle with cancer December 20. She was 76.

A native of San Antonio, Helen's career began at Clark AB, Philippines. She worked at Webb AFB, then Randolph for most of her 35-year career during which she rose from a GS2 to a GM13 at retirement.

She had a number of firsts, including first woman copy writer for women's recruitment advertising and the first Federal Women's Program Coordinator for Randolph AFB. She served as speech writer for the ATC commander and became the Public Affairs Recruitment Manager for the Air Force's Office of Personnel Management.

She is survived by her husband, Davis F. "Doc" Ball; daughter Elizabeth A. "Liz" Ball Ozuna, and son Scott Ball. Remembrances in her name can be made to the American Cancer Society or the San Antonio Animal Defense League.



I served with Helen on the HQ ATC/PA staff at Randolph AFB, TX for about a year. She was hired as the ATC Commanders' speech writer in 1982. She held ATC/PA creative productions positions until moving to AFMPC to run the Palace Team program as Chief of PA Civilian Career Resource Management.

Helen worked with Command Public Affairs directors, (myself included when I was at AMC/PA), to place young civil service PAs into training positions. Mobility was written into the contract of these young professionals, most of whom were fresh out of college. At the time, we were losing a lot of the experienced PA civilian employees.

This was a novel approach, as most open positions in the past were filled with non PA types with varying skills, but certainly no direct background or education in public affairs. I was very impressed with Helen's ability to convince the personnel community to try this "out of the box" approach.

She was dedicated, energetic, resourceful and fun loving. Sadly, a piece of all of us is gone.

— Bud Ross

Aaron Burgstein

Aaron Burgstein died January 27 while on active duty after a lengthy battle with a cancerous brain tumor. He was PACAF Director of Public Affairs, a colonel, and 43 years of age.

Aaron graduated from Ursinus College in 1995 with a BA in Communications. He had MAs in Organization Management from the University of Phoenix; National Security from the Naval Command and Staff College; and Airpower Arts and Science from Air University's School of Advanced Air and Space Studies.

His assignments included personal communications advisor to the Secretary of the Air Force; commander, 1st Combat Camera Squadron, and Education with Industry at Hill and Knowlton.

Aaron was interred at Arlington National Cemetery February 2. He is survived by his wife Cindy Rae, daughters Naomi and Talia, and his parents, Michael and Judith Burgstein.

The Burgsteins have established a scholarship in their son's name for minor dependents of officer or enlisted active duty Air Force, Reserve, or National Guard who had a parent die on active duty or been classified as a wounded warrior through the AFW2 program. Donations may be made to the Colonel Aaron Burgstein Memorial Scholarship, ATTN; Jill Westeyn, Air Force Association, 1501 Lee Highway, Arlington VA 22209-1198.

The world has gotten a little tougher with the loss of one

Lord Guard & Guide

of its best souls, Colonel Aaron "Chewy" Burgstein. He fought valiantly against a disease that tried unsuccessfully to define him.

While it raged, he ignored it, running marathons, commanding organizations, and building his friends, colleagues, and teammates into an army of optimism. With this army behind him, he battled and survived far longer than science predicted. But eventually, he had to carry the fight to the other side, where he undoubtedly met whatever awaited him with a smile and a handshake.

Chewy was an Air Force public affairs officer. He spent his adult life serving his country, a veteran of the most turbulent security environment in modern American history. He served in an Air Force that was on war footing from his first day in it to his last.

He was an expert in his field. He knew how to communicate and how to advise others in doing so. He crafted messages impacting nations, alliances, wars, and diplomacy. He knew how to highlight the right things in the right ways to inspire and uplift any audience.

He understood the value of truth, and managed to safeguard his integrity while relating difficult truths to others. He also insisted that the message was the most important part of the job, and that the messenger's job was to yield center stage to the ideas themselves. His legacy includes staying positive during dark moments and teaching others to do the same.

Aaron was a commander like no other. He didn't celebrate with his people. He celebrated his people. Every day, he made them the objects of his efforts. He took pains to know them and to develop each of them. He

had a way of bringing out the best in people.

Chewy was so much more; a peerless father and husband, a dear friend to all who were lucky enough to know him, and a counselor and strategist of the first order.

His love of Star Wars gave him his nickname, but it was also central to his world view and interpersonal style. He believed in making things interesting and lively. "When in doubt, adventure." Most of all, he believed in making things funny, most often by poking fun at himself and



his passion for stories about heroes and villains battling one another a long time ago, in a galaxy far away.

The common thread running through Aaron's many roles was leadership. He took it as a personal duty – irrespective of rank or

position – to get leadership right.

His reason was simple: when machines fail, we can replace or adjust the machine and adapt. When leaders fail, people don't know how to react in the heat of battle, and we lose, potentially with grave human consequences. He was an astute enough student of history to know his logic was sound.

Burgstein commanded Joint Base Charleston's 1st Combat Camera Squadron. The camaraderie he fostered there was the envy of many other units around the base. It's a tough loss for his former squadron mates.

Chewy believed in sharing ideas. I can't think of a better way to honor him than to share some of what he taught me. Here are a few of his lessons.

Believe in People – Leading isn't about rank or position. It's about inspiring and

MORE →

elevating the human spirit. You inspire not by managing things, but by leading people. You have to genuinely care about not just the mission, but the men and women who perform it. Aaron believed the best way to both cultivate and demonstrate this principle was to spend time with people – to be an involved and emotionally available boss and teammate.

The popular image of the hard-nosed, tough-talking leader is not the style Aaron adopted. Instead, he listened. He connected. He chose patience over petulance and gentleness over power at every turn. His track record proves that leaders can extract better performance with a human touch than through direction and control.

Start with the facts, and if possible, end there – Aaron always said that the facts of a situation are usually enough. When we focus on the facts, they usually light the way, allowing us to save the heavy analysis for when it matters most. This was his way of keeping things as simple as he could for himself, his troops, and his audiences.

Stay Positive – I've never met a more optimistic person. Positive Mental Attitude (PMA) was Aaron's trademark, and he believed in it. He wouldn't abide negativity, and constantly sought to find and convert it. He always formulated ideas positively. He believed it was contagious, and that optimism could actually enhance productivity while steeling people against the pressures of the work environment.

Stay Healthy – Fighting with a chronic health issue has a way of building perspective, and Aaron let that perspective register. He knew he couldn't take care of anyone else if he didn't first take care of himself. He was an avid distance runner who scarcely let a day go by without piling up mileage.

Burgstein was always setting the example, usually without even trying.

When a guy with brain cancer outpaces you by a minute per mile, you have no excuse but to work harder and get faster. Without saying a word, my friend inspired me. It's a simple lesson, but a timeless and valuable one.

That's leadership, isn't it?

It's about keeping your eyes forward and inspiring others to move forward with you. It's about focusing on where you're going rather than coming up with reasons not to go there. It's about looking back enough to navigate forward, and not much more. It's about paying attention to the road ahead, and running toward the obstacles that await rather than sitting down and hoping in vain that you'll never need to confront them.

Aaron was a running metaphor of these ideas. His example will continue its steady jog, personified by the scores of people he influenced, the leaders he created, and the PMA he cultivated far and wide.

Aaron wrote that leadership is "not rocket science, it's harder." He was commenting on the fact that leaders don't have handy rules that guide them in every situation, and can't expect the certainty provided by the laws of nature. They have to rely on judgment and intuition. Most of all, they have to know the people they're leading. But even if he thought it was difficult, he made it look easy.

Here's to a man and a leader who will never be replaced, but who will hopefully be mimicked for ages to come. May eternity be marked by blue skies for Colonel Aaron "Chewy" Burgstein, an inspirational leader and wonderful soul fueled by absolute positivity.

– **Tony Carr**

(Tony Carr, a retired lieutenant colonel now attending Harvard Law School, was a classmate at the School of Advanced Air and Space Studies and a fellow squadron commander with Aaron at Charleston AFB)

Aaron was a great commander and, more importantly, a great human being. He really had some impressive gifts and those of us who knew him will miss him a lot. It was terrible how his life wasted away due to the brain tumors, but he demonstrated how to live life to its fullest to the very end.

– **John Terino, Jr.**

(Chairman, Department of Leadership and Strategy, Air Command and Staff College)

Thomas R. Hobson

AFPAAA member Tom Hobson, 69, passed away from cancer at home June 21, in Cedar Rapids, Iowa.

He was born in Washington, D.C. He graduated from the University of Alabama with a degree in communications.

Tom joined the Air Force, served in Vietnam, and had subsequent assignments in England and Germany as an Information Officer.

After leaving the Air Force, he started a career in industry where he held positions with Reynolds Aluminum, Northern Telecom, and Martin Marietta.

Tom joined Rockwell Collins in 1991 and served in a number of capacities representing the firm at the State and National level as a leader in advanced manufacturing aerospace and defense industries. The firm was a strong sponsor of AFPAAA's Annual Membership Meeting.

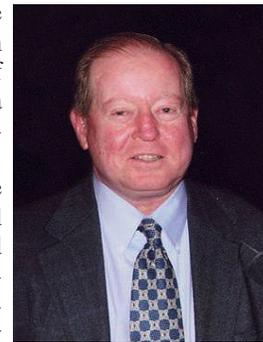
He retired after 23 years at

Rockwell Collins as the principal manager of government and public affairs.

Tom served on the Eastern Iowa Airport Commission, the Board of Directors for Gems of Hope – a non-profit dedicated to bringing hope to cancer patients and their families, the Cedar Rapids Metro Economic Alliance and the Iowa City Area Development Group. He had leadership roles in the Iowa Taxpayers Association, the Iowa Business Council,

He was buried with military honors at Cedar Memorial Park Cemetery. Tom is survived by his wife of 28 years, Donna; sons Jordan and Matthew, a brother Joseph, sisters Sarah Hobson and Thelma Muire and nieces, nephews, and grandnieces and a grandnephew.

Memorial donations in Tom's name may be made to the Alzheimer's Association : <https://act.alz.org> or Gems of Hope Inc.: <http://www.gemsof-hope.com>



Robert E. Schuldt

Bob Schuldt died in his home in Grayslake, Illinois, February 23 of multiple systems atrophy. He was 75.

He graduated from Coe College, Cedar Rapids, Iowa, with a degree in business administration in 1962.

Bob spent eight years on active duty as an Air Force Public Affairs Officer with assignments in Massachusetts, Taiwan, Colorado, and Texas.

Leaving active duty, he established himself in business founding Industrial Wholesale Hardware and later Action Hardware.

Over the years he announced portions of the Chicago Air And Water Show.

He continued his Air

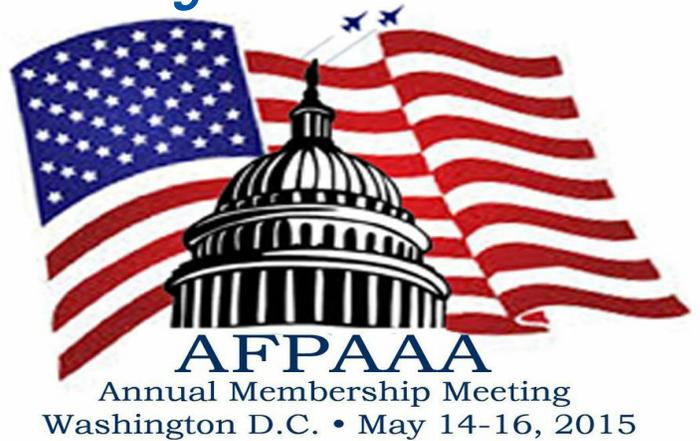
Force career in the Air Force Reserve, serving as a liaison officer to the Air Force Academy. Bob retired as a colonel in 1992.

He was buried at Memory Gardens, Arlington Heights, Illinois. Bob is survived by his wife Carolyn; daughters Kim and Kari; step-daughter Deb; stepsons Duane, Dirk, and Darryl, 22 grandchildren, and seven great grandchildren.

Donations in Bob's memory can be made to Doctors Without Borders at www.doctorswithoutborders.org or Mission Aviation Fellowship at www.maf.org



Registration Form



Name: _____

Address: _____

E-mail: _____

Phone: _____

Cell Phone: _____

Guest(s) Name(s): _____

How do you want your name/guest name(s) to appear on name badges: _____

Full Registration

Includes all events on Thursday, Friday & Saturday.

Please indicate number of meal choice(s) for the Saturday banquet:

Beef _____ Chicken _____ Vegetarian _____

How many in your party will go to the Pentagon, SAF/PA Luncheon at Fort Myer, and the AF Memorial on Friday, May 15? _____

How many in your party will go to the Steven F. Udvar-Hazy Museum on Saturday, May 15? _____

Members Attending _____ x \$175 = \$ _____
 Guests Attending _____ x \$160 = \$ _____
 Non Members _____ x \$250 = \$ _____

Individual Event Registration

Icebreaker Reception - Thursday, May 14, 5-7 p.m.

Members Attending _____ x \$15 = \$ _____
 Guests Attending _____ x \$15 = \$ _____
 Non Members _____ x \$20 = \$ _____

Pentagon, Fort Myer, AF Memorial, Friday, May 15, 8:30 a.m. - 4 p.m.
 Includes bus transportation & SAF/PA Luncheon at Fort Myer.

Members Attending _____ x \$70 = \$ _____
 Guests Attending _____ x \$70 = \$ _____
 Non Members _____ x \$80 = \$ _____

SAF/PA Luncheon Only – Fort Myer, Friday, May 15.

Members Attending _____ x \$30 = \$ _____
 Guests Attending _____ x \$30 = \$ _____
 Non Members _____ x \$40 = \$ _____

Steven F. Udvar-Hazy Museum and President's Luncheon at hotel, Saturday, May 16. Includes bus transportation.

Members Attending _____ x \$60 = \$ _____
 Guests Attending _____ x \$60 = \$ _____
 Non Members _____ x \$70 = \$ _____

President's Luncheon Only, Saturday, May 16.

Members Attending _____ x \$45 = \$ _____
 Guests Attending _____ x \$45 = \$ _____
 Non Members _____ x \$55 = \$ _____

AFPAAA Annual Reception and Banquet, Saturday, May 16, 6-10 p.m.

Please indicate number of meal choice(s) for the banquet:

Beef _____ Chicken _____ Vegetarian _____

Members Attending _____ x \$70 = \$ _____
 Guests Attending _____ x \$70 = \$ _____
 Non Members _____ x \$80 = \$ _____

Please make your check or money order payable to: **AFPAAA**

Mail form and check/money order to: **Perry Nouis**
304 3rd Street, SE
Little Falls MN 56345

Total Remitted \$ _____

Registrations are due by **May 6, 2015**. Registrations received after May 6, 2015 will be charged a \$25 per person late fee.

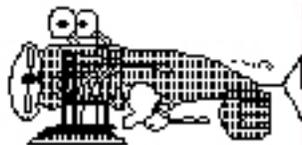
Hotel: AFPAAA has a block of rooms at the Hilton McClean Tysons Corner at **\$109.00+tax** per night (single or double). Make your reservations by calling **1-703-847-5000** and ask for discount code **AFPAA**. Reservations for the AFPAAA rate must be made by **April 17, 2015**. Reservations can also be made via: <https://aws/passkey.com/g/26489289>

Additional information: www.AFPAAA.org/annualmeet.html



P. O. Box 447
Locust Grove, VA 22508-0447
(Address Correction Requested)

First Class Postage



**Prop Wash
&
Jet Blast**



Welcome Aboard To . . . *new members Joe Boals, Christopher L. Borders, Tim Chelling, Bob Everdeen, Darin Hubble, Susan Idziak, Judy McSpadden, Mark Phillips, and Darla Torres.*

New Lifer . . . *Congratulations to Mark C. Miller on signing on for the long haul.*

State Rep New PAO . . . *Hans Zeiger, Puyallup representative in Washington's state legislature, completed DINFOS and is now a Public Affairs Officer in the Washington Air National Guard.*



With Nuclear Talks With Iran . . . *a major focus, Air University's Spring issue of Strategic Studies Quarterly has a variety of articles on the subjects of nuclear weaponry, force composition, cyber warfare, and strategy.*

- **"Minuteman for the Joint Fight"** *considers retrofitting with nonnuclear warheads.*
- *A nuclear weapon free world is desirable but is it practical is explored in "Busting Myths About Nuclear Deterrence".*
- *The argument that using force against Iran would be not only risky but also counterproductive is presented in "Fear and Learning in Tehran: What Recent Psychological Research Reveals about Nuclear Crises".*
- **"Deterring Malicious Behavior In Cyber Space"** *analyzes if the contemporary and complementary deterrent strategies of retaliation, denial, and entanglement can deter attack or if active cyber defense is needed and viable.*

Check out these and the other featured articles at: <http://www.au.af.mil/au/ssq/>