



Winter 2003/2004

## Florida's Emerald Coast hosts 11<sup>th</sup> annual meeting

The Air Force Public Affairs Alumni Association's 11<sup>th</sup> annual meeting will be held at The Village of Baytowne Wharf in Sandestin, and at Eglin and Hurlburt AFBs in northwest Florida, from Thursday, Apr. 29 through Sunday, May 2, 2004.

The Village of Baytowne Wharf is the new gathering place for anyone visiting, working or living along Florida's Emerald Coast. In addition to the new "Grand Sandestin" hotel and The Baytowne Conference Center, the village boasts other lodging facilities, charming shops and boutiques, a variety of restaurants, nightclubs and bars – all within easy walking distance.

AFPAAA's group rate of \$130 per night (plus tax) includes complimentary bikes, health club usage, one hour per day of tennis court time (based on availability) and one hour per day usage of either a canoe, kayak or boogie board.

The Sandestin Resort also boasts four award-winning golf courses, sunset and evening cruises on a 60-foot customized motor yacht or a 70-foot sloop, parasailing, wave runner and either half- or full-day pontoon boat rentals.

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*Sam Giammo, Vic Hines, Don Burggrabe, and Lou Torraca hold a conversation prior to the start of the 2003 Air Force Public Affairs Alumni Association meeting in Las Vegas. The 11<sup>th</sup> annual meeting will be held at The Village of Baytowne Wharf in Sandestin, Fla., from Apr. 29 through May 2, 2004.*

## Six vie for seats on AFPAAA board of directors

Six seats on the Air Force Public Affairs Alumni Association Board of Directors will be up for grabs during this year's elections.

**John Gulick, Jim Hart, Jim McGuire** and **Charley Powers** are seeking reelection for another two-year term.

Current board members **Larry Greer** and **Joe Purka** are not seeking reelection. **John Halbert** and **Pete Peterson** are seeking election to replace them on the board.

If elected they join board mem-

bers **Linda Arnold, Al Eakle, Mike Gannon, Dave Smith,** and **C.B. Kelly**, who are not up for election this year.

Members of the AFPAAA's 11-person board serve staggered two year terms.

Six positions are up for election on even numbered years and five positions on odd-numbered years.

Each year the members of the board elect a new Secretary who becomes part of the Association's leadership succession program.

Each year the previous year's of-

ficers move up to the next position with the departing Chairman moving to Emeritus status as an ex-officio board member.

Leading the Association beginning July 1 will be **Gannon**, Chairman of the Board; **Powers**, President if re-elected; and **Arnold**, Vice President. A Secretary will be elected by the board at their meeting following the annual membership meeting.

Ballots will be mailed shortly after distribution of this issue of the newsletter.

## The Link: **Hickman completes distinguished career as a navigator, Information and PA officer**

by **Chuck Lucas**

Gerry Hickman received his commission through ROTC at the University of Arkansas and entered the Air Force in 1954. He planned to fulfill his commitment and resume pursuit of a law career.

After completing navigation training and a few early missions he “felt that somebody had invented this just for me.”

The legal profession’s loss proved to be a big boost for the Air Force and, more specifically, its Information and later Public Affairs career field.

Hickman earned Master Navigator wings while compiling more than 6,000 flying hours in a variety of aircraft. Included were 121 Air Commando missions in Vietnam along with hundreds of others that overlapped Public Affairs assignments.

His first IO job with a tenant wing at Hickam AFB, Hawaii, propelled him over the next quarter century to some of the most prestigious Public Affairs assignments available to an Air Force officer.

He directed programs at major air commands, Air Force headquarters, senior NATO levels and even contributed speech materials for the White House.

“I had good assignments and got to associate with really good people. I didn’t care how many hours I had to work or how hard I had to run. I tried to maintain absolute integrity and I tried to learn from everybody I worked with.”

Among early arrivals in Vietnam (1965), Captain Hickman saw the need to get



the Air Force story told by daily mission reports and personal interviews.

To further his cause, he had a local clothier prepare blue cloth strips that read “USAF COMBAT NEWS.” He placed it over the right breast pocket of his fatigue uniform.

“General Meyers looked at it,” he said, “and I think he kind of winced but then said, ‘Well, that looks good Hickman.’ The patch became standard issue.

“Even John Keeler, who was assigned to MACV, put it on.”

Hickman moved on to USAFE where he joined Art Dryer and Jerry Dalton in handling the withdrawal of American forces from France.

He also was introduced to *The Overseas Weekly*, a lurid publication that liked to dwell on adverse actions involving the U.S. military.

Those who handle their inquiries have to be the best in the business, because there really is no training ground

like it, Hickman recalls.

After several school tours and assignments at the Pentagon, his subsequent promotion to colonel led to Wright-Patterson AFB, Ohio, and Information director at Air Force Logistics Command.

Serious considerations of retirement in 1975 were shelved with the chance to return to USAFE as director of Information at Ramstein AB, Germany.

“The next four years,” he said, “were some of the most satisfying years of my life.”

A small staff run by a major didn’t have the leverage enjoyed by the other departments headed by colonels and generals. Similar problems were found at wing and base levels.

As fate would have it, Gen. Richard Ellis was about to become CINC and the sun broke through on the Information program. Ellis announced that Hickman would report to him for both USAFE and Allied Air Forces on Information issues.

“He wanted me to be able to function on both sides of the street,” said Hickman. “In no time we were able to get better facilities, an adequate budget and new furniture and equipment. The morale of our outfit became very high.

“The year before I arrived in Europe, three correspondents visited Ramstein or our bases. The last year I was there we had more than 350 visiting correspondents.”

“The message was getting out that readiness was

hurting. I think that was a real strong basis for the rearmament of the military that followed.

“We had a magnificent program and the intention was to communicate with the American people as we were lawfully supposed to do and tell them what kind of Air Force we had.”

Hickman returned to SAFOI in 1979 as deputy to director Jerry Dalton. A year later, Dalton announced plans to retire and Secretary Hans Mark advised the Air Staff that Hickman would be the new director.

Hickman had been mulling over civilian job opportunities. Along with other factors, he decided to retire with Dalton.

“Dr. Mark said, ‘You can’t do that. You can’t file, you’ve spent a whole career preparing to be director of Public Affairs and you just can’t do that.’”

“I’m probably the only officer to ever be offered Director of Public Affairs for the Air Force and turn it down. As the years have gone by, of course, I have thought back on that.”

After several years in the corporate world, Hickman established Gerald J. Hickman & Associates, a communications and lobbying firm. Now fully retired, Hickman focuses his writing talents on personal travel experiences. He and his wife, Ann, live in Spring, Tex.

*This column is a feature on stories from the Air Force Public Affairs Alumni Association’s Oral History program. The author can be reached at:*

*clucas5@juno.com*

# Prop wash and jet blast.....

## School selections

Three Air Force Public Affairs Alumni Association members have been named candidates to attend Intermediate Developmental Education, formerly known as Intermediate Service School, in residence.

The three IDE candidates, also selected for promotion to major, include:

- **Michael L. Coleman**, Headquarters Air Mobility Command, Scott AFB, Ill.;

- **Samuel B. Highley**, 1<sup>st</sup> Fighter Wing, Langley AFB, Va.;

- **Glen F. Roberts**, Air Force Institute of Technology student at the

University of South Florida in Tampa

- **Maj. Gregg C. Bottemiller**, Defense Information School, has been selected to attend the Air Command and Staff College. Alternates are:

- **Maj. (select) William B. Ashworth**, U.S. Strategic Command, Offutt AFB, Neb.;

- **Maj. Almarah K. Belk**, 15<sup>th</sup> Air Wing, Hickam AFB, Hi.

## Promotions

Three Air Force Public Affairs Alumni Association members have been selected for promotion to lieutenant colonel. They include:

- **Gary R. Carruthers**, 355<sup>th</sup> Wing, Davis-Monthan AFB, Ariz.;

- **Claudia M. Foss**, HQ AMC, Scott AFB, Ill.;

- **Catherine A. Reardon**, MDA, Washington, D.C.

## New members

The AFPAAA welcomes the following new members:

- **Lt. Col. Mark Besich**,
- **Lt. Jerald J. Black**,
- **Col. Robert M. Dean**,
- **Lt. Helen M. Elrod**,
- **GS-13 Larry Farlow**,
- **Maj. Bruce Fitch**,
- **Maj. William Harrison**,
- **SrA. Ric Kositzke**,
- **Maj. Jerry W. Lobb**,
- **Lt.Col. Debra Millett**,
- **Col. Milton E. Miltter**,
- **Lt. Jennifer Moore**,
- **Maj. Rick Nollenberger**,
- **Maj. Richard Reibeling**,
- **Brig. Gen. Frederick F.**

**Roggero (life member)**,

- **GS-11 Lars E. Runar**,
- **Maj. John J. Thomas**

## New commander

An AFPAAA member has been selected to command a squadron in the near future. **Maj Lindsey Borg** has been selected to become the mission support squadron commander at Whiteman AFB, Mo.

## Book recognized

A news media training book written by two AFPAAA members has been recognized as one of the top publicity materials of 2003 by the League of American Communications Professionals.

*Media Isn't A Four Letter Word*, written by **John F. Gulick, APR**, and **David J. Shea**, received a "Platinum Spotlight Award for Excellence" by finished first in its competition class and 14<sup>th</sup> overall among 813 entries in the international LACP Spotlight Awards competition. The book is published by the Aerospace Industries Association and was submitted in the competition by [mediaguidance.com](http://mediaguidance.com).

Additional information about the book is available at [mediaguidance.com](http://mediaguidance.com).

## TPRA meets in Feb.

"Texas PRoud!" will be the theme of the Texas Public Relations Association's 50<sup>th</sup> Anniversary Conference Feb. 27-29 at the Adam's Mark Hotel in San Antonio.

The golden anniversary celebration will officially kick off at noon Friday. More information, as well as registration materials, are available on their website at : [www.tpra.com](http://www.tpra.com).

## Directory available

Member **Phillip Johnson** has compiled and published a book *The Reporter's Military Directory*, as a reference guide to more than 1,300 U.S. military installations around the world.

Public affairs listings are categorized by state or country, and include the address and phone number of each public affairs office.

Active duty or retired military can order the book through his website, [www.pjohnson65.com](http://www.pjohnson65.com) for a discounted price of \$21.95, plus shipping and handling.

## Correction

EDITOR'S NOTE: In the last issue of the newsletter, an AFPAAA member's name was misspelled. His President's Award citation should have read:

### C.V. Glines:

- *Whereas he started his career as a fighter and bomber pilot, and*
- *Whereas his dynamic leadership established the Command Services Unit at Bolling AFB, and*
- *Whereas he has distinguished himself as an author and aviation historian.*

C.V. sent a note after receiving his plaque and said, "I just received the beautiful plaque awarded to me by the AFPAAA last May. How flattering it is to be recognized by my peer and successors in the Air Force public affairs career field! And what a clever way to recognize the nation's first space launch with a piece of the original Pad A at the Cape!

"Such an award is appreciated more than I can express. I wish I had been able to attend the meeting so I could thank those responsible for recommending me."

He also notes that he is 83 and working on book No. 35 about the Piper Cubs he soloed in in 1940 before entering AAF flight training and hopes to attend the next annual meeting "to renew old friendships and trade stories."

## Group rates available 3 days before, after meeting

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For those wishing to arrive early or stay later to take advantage of the beaches, golf, fishing or water sports, the group rate will be available for three days prior and three days following the official meeting dates.

For golfers, green and cart fees for the Links and Baytowne courses are \$89.00, while the fees for the 6,900 yard, par 71 Raven course is \$109 and the 7,000 yard Burnt Pine course is \$129. Members can arrange their own foursomes, but reservations and advance payment is strongly recommended.

For the anglers in the group, tentative arrangements are being made for full- or half-day fishing trips on Thursday or Sunday, depending on the number of members interested.

Arrival, check-in and registration will be Apr. 29 in the lobby of the Grand Sandestin from noon to 8 p.m.

"The always popular no-host ice breaker will be in the lobby bar," said Joe Purka, this year's organizer. "The group may move from here to Rum Runners, Hammerheads, or the Famous Door Nightclub, depending on individual preferences and dinner plans."

Optional activities available on ei-



ther Thursday or Friday evenings include a moonlight cruise aboard the *Jennifer Marie*, a 70-foot gaff rig schooner, or a sunset cruise aboard the *Island Belle*, a fully air-conditioned 60-foot custom motor yacht. A minimum of 35 people are required for a 1 1/2 hour moonlight cruise on the *Jennifer Marie* and 45 people are required for a 2 1/2 hour sunset cruise on the *Island Belle*. The costs are \$25 and \$35 per person respectively, based on the minimums listed. A regularly scheduled

sunset sail aboard the *Jennifer Marie* departs at 4 p.m. and costs \$40.

Friday's visit to Eglin and Hurlburt AFBs includes the Air Force Materiel Command's Air Armament Center, the Air Combat Command's 33<sup>rd</sup> Fighter Wing, and the Special Operations Command's 16<sup>th</sup> Special Operations Wing. The Air Armament Center commander and several other Eglin staff will

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### Meeting & Reunion Agenda

April 29 - May 2, 2004

#### Thursday, April 29

##### Afternoon:

Noon-8:00 p.m. - Registration, Lobby, Grand Sandestin

##### Evening:

5:00 p.m. - Ice Breaker, Lounge, Grand Sandestin

8:00 p.m. - Open

##### Options:

- Dinner Cruise
- Sunset Sail
- Island Belle Riverboat

#### Friday, April 30

##### Morning:

- 8:15 a.m. - Depart for Eglin AFB
- 9:00 a.m. - Arrive Johnson Hall (Air Armament Center overview)
- 9:45 a.m. - Group Photo
- 9:50 a.m. - Group 1 depart for King Hangar

Group 2 depart for Taconi Center

10:00 a.m. - Group 1- AAC weapons display

Group 2- AAC weapons development

10:45 a.m. - Depart for 33rd FW Briefing and display

11:00 a.m. - 33rd FW Briefing and display

##### Afternoon:

12:00 p.m. - Welcome by Armament Center Commander; President's Luncheon, Eglin Officers Club

1:00 p.m. - Depart for Hurlburt Field

1:30 p.m. - AFSOC static displays AC-130U, Pave Low, Combat Talon

2:30 p.m. - View Hurlburt Air Park

4:00 p.m. - Depart for Hotel

5:00 p.m. - Arrive Village of Baytowne Wharf

##### Evening:

Open

##### Options:

- Dinner Cruise
- Sunset Sail
- Island Belle Riverboat

#### Saturday, May 1

##### Morning

(Each briefing is 50 mins with 10 min break)

9:00 a.m. - (TBD)

10:00 a.m. - (TBD)

11:00 a.m. - (TBD)

##### Afternoon:

12:15 p.m. - Director's Luncheon, Azalea 3

1:30 p.m. - Annual Meeting, Azalea 1 & 2

##### Evening:

5:00 p.m. - Annual Reception, Lobby 2nd Flr

6:30 p.m. - Annual Banquet, Azalea 1 & 2

#### Sunday, May 2

Depart

## Meeting attendees will tour Eglin, Hurlburt Field

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join us for the President's Luncheon at the Eglin Officers Club overlooking Choctawhatchee Bay.

AFPAAA members will get to view some of the Air Force's newest bombs, rockets and guns under development and test at Eglin, some of the 33<sup>rd</sup> Fighter Wing's fully loaded F-15s and F-16s that have seen action in the Middle East, and the newest aircraft in

the Special Operations Command inventory, including AC-130-U "Spooky," Pave Low and Combat Talon.

As an added attraction, the Hurlburt Air Park will offer a nostalgic walk through time for many, with displays of the AC-47, the original "Spooky" gunship, AC-119 "Shadow," Vietnam era FAC aircraft such as the O-1, O-2 and OV-10, A-1E Skyraider and many more. Plans are to have several of Hurlburt's historians provide a walking narrative through the air park.

For interested spouses and those preferring a slower pace, the nation's largest designer outlet center is located just minutes from The Village of Baytowne Wharf. The Silver Sands Factory Stores offer more than 100 designer-name stores with top of the line apparel, shoes, leather goods, home fashions, jewelry, toys and accessories.

Another Friday option is a 1:30 p.m. formal "High Tea" at the Magnolia and Ivy Tea Room. This authentic Southern tea room includes a charming gift emporium filled with Victorian-themed merchandise, antiques, tea cups, tea pots, accoutrements, books and stationery, and, of course, a full selection of gourmet loose-leaf teas. Reservations and advance payment of \$30 are required to schedule this event.

Saturday morning's events will begin at 9 a.m. in the Azalea Suite of conference rooms on the second floor of The Baytowne Conference Center, adjacent to The Grand Sandestin. Former Secretary of the Air Force Thomas Reed will be the first on our morning's agenda, providing an insider's view of the Cold War. The Director's Luncheon and Annual Meeting will be held in the same location.

The annual reception will be held in the second floor lobby of the Baytowne Conference Center and the banquet in Azalea suite. Menu selections include Filet Mignon with Truffle Sauce and Chicken stuffed with Wild Mushroom Ragout, accompanied by salad, rolls, butter, dessert, coffee, tea, and wine.

Advance registration fees are the



same as last year — \$145 for members and \$125 for spouses/guests. (See registration form on Page 6 or download from [www.afpaaa.org](http://www.afpaaa.org)). Completed registration forms, payment and dinner selection should be mailed to Linda Arnold, Attn: AFPAAA, 1831 Parhaven Drive, San Antonio, TX 78232 not later than Apr. 10, 2004.

Payment for optional events, such as golf, sailing, fishing or high tea should also be included. In some cases the costs may vary slightly, depending on the number of members participating. Golf fees will vary as indicated above, depending on availability of tee times and course selected.

Hotel reservations should be made directly with Sandestin Group Reservations by faxing the Housing Request Form (see Page 7 or download from [www.afpaaa.org](http://www.afpaaa.org)) to: (850) 267-8221.

Faxes are preferred, however they can also mail to: Sandestin Group Reservations, 9300 Emerald Coast Parkway West, Sandestin, FL 32550. Group Code is: 425680 or Air Force Public Affairs Alumni Association.

How to get there:

*Airline service via Delta, Northwest and US Air is available at the Fort Walton Beach-Okaloosa County Regional Airport (code: VPS). Taxis and all major rental car agencies are available at the airport. Turn right out of the airport onto Rte. 85 to Niceville, then left on Rte.20, and follow signs to the Mid-Bay Bridge (toll). Approximately one mile past the bridge, turn left onto US Hwy 98 (east) to Sandestin. The entrance is on your left, opposite a large water tower on the right. Travel approx. 18-20 miles, 35 minutes.*

Alternate airline service is available in Panama City (code: PFN). Take US Hwy 98 (west) to Sandestin. Entrance will be on your right. (Travel approx. 46-48 miles, 1 hour).

### Reed addresses Saturday session



Members of the Air Force Public Affairs Alumni Association will have an opportunity May 1 to hear first hand from a presidential advisor who helped craft the strategy which ended the cold war.

Former Air Force Secretary Thomas C. Reed will be on hand to keynote a morning session of the Association's annual meeting.

His insight, sparked by his early years at the Livermore National Laboratory and later as Special Assistant to President Reagan for National Security Policy, has now come to light in his book *At the Abyss, An Insider's History of the Cold War*, to be published by Random House March 9.

"I'm looking forward to sharing stories and renewing friendships with the Air Force public affairs community in Destin," Reed said. "It will be great to see old acquaintances again and hopefully get a chance to meet the new breed of public affairs professionals who continue to provide our Air Force leadership a much needed and valuable discipline."

Attendees will have the opportunity to purchase autographed copies of *AT THE ABYSS* on site.

In the interim, the book will be available after Mar. 9, 2004 through [amazon.com](http://amazon.com), [barnesandnoble.com](http://barnesandnoble.com) and from local book stores.



## ELEVENTH ANNUAL MEMBERSHIP MEETING

*Sandestin, Florida  
April 29 – May 2, 2004*

Headquarters for AFPAAA's Eleventh Annual Membership Meeting is **The Village at Baytowne Wharf**, located in Sandestin on Florida's northwest Emerald Coast. A group rate of \$130 plus tax per night is available. Rates include complimentary bikes and health club usage, and one hour per day of tennis court, canoe or kayak. See our website [www.afpaaa.org](http://www.afpaaa.org) for details. Advance registration fee for the annual meeting is \$145 for members and \$125 for a spouse or guest. Registration fee includes two lunches, gala reception and banquet, memento and registration package. Appropriate casual attire is the dress for all daytime activities; coat and tie please for the Saturday reception and banquet.

Name: _____	Phone: _____
Address: _____	
City, State, Zip: _____	E-mail address: _____
Name(s) of guest(s) accompanying you: _____	
Do you or your guests have any physical handicaps or special dietary needs? If yes, please specify: _____	
Saturday Night Annual Reception and Banquet Meal Choice: _____ Beef _____ Chicken	
Preferred name on nametag (s): _____	

EVENT	COST	NUMBER	LINE TOTAL
Member Registration (all meeting events)	\$145	_____	_____
Non-Member Registration (all meeting events)	\$175	_____	_____
Guest Registration (all meeting events)	\$125	_____	_____

**Single Event Registrations Only: (Note: These events ARE included in registration fees)**

President's Luncheon (Fri, Apr. 30)	\$12	_____	_____
Director's Luncheon (Sat, May 1)	\$35	_____	_____
Annual Reception & Banquet (Sat, May 1)	\$75	_____	_____

**Optional Events: (Note: These events ARE NOT included in the registration fees)**

High Tea at Magnolia & Ivy (1:30 p.m. Fri)	\$30	_____	_____
Golf (Thursday or Sunday)	\$89/109/129	_____	_____
Half-day fishing (Thursday or Sunday)	\$120	_____	_____
Pick-A-Cruise (pick one, 35-45 people <b>required</b> )			
Moonlight Cruise (1 hr sail) or	\$25	_____	_____
Island Belle (2 hr cruise w/beer & wine)	\$35	_____	_____

**TOTAL ENCLOSED:** (Make check payable to AFPAAA) \_\_\_\_\_

Mail completed form & check to:

**Linda Arnold, ATTN: AFPAAA  
1831 Parhaven Dr  
San Antonio TX 78232**

**HOUSING REQUEST FORM**

Please print legibly and fax to: Sandestin Group Reservations Fax: (850) 267-8221 or Call (800) 320-8115. Faxes are preferred, however, you can mail form to: Sandestin Group Reservations, 9300 Emerald Coast Parkway West, Sandestin, FL 32550

Name \_\_\_\_\_

Number in Party: Adults \_\_\_\_\_ Children \_\_\_\_\_

Company Name \_\_\_\_\_

Business Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ E-Mail \_\_\_\_\_

Sharing With \_\_\_\_\_

Arrival Day/Date \_\_\_\_\_

Departure Day/Date \_\_\_\_\_

Please select method of payment:

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Check # \_\_\_\_\_

Your cut-off date for reservations is **March 15, 2004**, after which rooms will be sold on a space-available basis.

**ACCOMMODATIONS AND RATES**

A deposit of two night's room and tax is required to secure rooms. All rates are subject to 10% tax.

<u>ACCOMMODATIONS</u>	<u>DAILY RATE</u>
VILLAGE HOTEL ROOM	\$130.00

All rates quoted **DO NOT** include 7% sales tax and 3% bed tax.

Rates for accommodations will vary depending on occupancy and type of accommodations.

Any other type of accommodation besides what is in your block will vary in cost depending on location and occupancy. Deposits are refundable in the event of individual room cancellations, provided notice is received by Sandestin 14 days prior to scheduled arrival date.

## Candidates for the AFPAAA board of directors

### John F. Gulick, APR

John F. Gulick is seeking his second term on the Board of Directors. He is an accredited public relations professional providing consulting services to government and industry clients worldwide.

As a career public affairs officer, he served in Southeast Asia and in several key positions within the USAF research, development and acquisition career field at the Pentagon and Wright-Patterson AFB in Dayton, Ohio.

Gulick is co-author of *Media Isn't A Four Letter Word*, the definitive guide to effective encounters with members of the fourth estate. The book has been named one of the top publicity materials for 2003 by the League of American Communications Professionals capturing top honors in its category and 14<sup>th</sup> overall out of 813 entries from around the world.

He held senior communications positions with Fairchild Republic Corp. in Farmingdale, N.Y., COMSAT Corp. in Washington, D.C., Grumman Corp. in Melbourne, Fla., and Computer Sciences Corp. where he supported the company's multi billion-dollar information technology business as a corporate director in Falls Church, Va., and San Diego, Calif.

Gulick also founded his own PR and advertising agency in Fort Walton Beach, Fla.

He holds a prestigious Thoth Award from the National Capitol Chapter of the Public Relations Society of America and also several Gold Image Awards from the Florida Public Relations Association.

He also co-authored the Air Force portion of *The Shield & The Storm*, a commemorative volume documenting the accomplishments of the U.S. military during the first Gulf War in 1991.

Gulick holds a bachelor's degree in journalism from Temple University and a master's degree in public relations from The American University.

He is former chair of the Electronics Industries Alliance Public Relations Committee and the Washington Communicators Workshop and currently

a member of the Board of Directors of the Air Force Public Affairs Alumni Association and a Partner in The Karen Ryan Group of Washington, D.C.

He and his wife Lynn have two children and one grandson and live in northern Virginia. He is accredited by the Public Relations Society of America.

### John T. (Tom) Halbert

John T. (Tom) Halbert is seeking his first term on the Board of Directors. He is a Public Relations counselor providing services to TeleKable Service - Kaiserslautern, Deutsche Telekom, Liberty Cable, US forces in Europe and both British and French forces in Germany concerning cable, satellite and telecommunication issues.

His varied Air Force public affairs career included assignments with American Forces Radio and Television Service and various Public Affairs assignments with the U.S. Special Operations Force, the USAF Tactical Air Warfare Center and the 33rd Tactical Fighter Wing at Eglin AFB, Fla.

In 1970-1971 he was the air briefer for the Military Assistance Command - Vietnam (MACV) at the daily press briefing in Saigon.

In Europe he has served as Deputy Director of U.S. Air Forces in Europe Public Affairs and as Deputy Assistant Chief of Staff for Public Information with the Allied Air Forces Central Europe. Tom served seven years as Assistant Director of the Public Affairs for the Air Force and personal public affairs advisor to four Secretaries of the Air Force between 1980-1987. From 1987 to 1996, he was the U.S. European Command cable and satellite television manager.

He is currently a member of the Air Force Public Affairs Alumni Association and serves on the board of the Sarasota Sister Cities Assn.

He is a former member of the Public Relations Society of America, the National Press Club in Washington, D.C., Radio & Television News Directors Assn, served seven years as the American vice president of the German-

American Press Club in Kaiserslautern, Germany and was vice president of the North Florida Press Club.

### Jim Hart

Jim Hart is seeking his third term on the Board of Directors. He is a Lifetime Founder member of Air Force Public Affairs Alumni Association and has served as Chairman, President and currently serves as Treasurer.

He retired as Mobilization Assistant to the Director SAF/PA in 1995 after a total of 37 years in the Air Force and Air Force Reserve.

Jim worked with the original organizers of the association and provided both financial and in-kind assistance from 1993 until his retirement. This included funding the first general membership solicitation campaign, printing the newsletter and directory for five years and conducting a comprehensive membership survey.

In 1998 he proposed, and the board approved, creating an endowment fund to insure there would always be a perpetual source of funds so the association could provide the many membership benefits. The fund now has over \$150,000 toward an ultimate goal of \$300,000.

As the Treasurer, Jim is responsible for all financial transactions on behalf of the association as well as maintaining a complete set of records. He also serves as Chairman of the AFPAAA investment committee.

### Jim McGuire

Jim McGuire is a financial planner. Since retiring from the Air Force in 1997, he has worked for two financial services firms, Morgan Stanley, and currently, H&R Block, and recently passed the Certified Financial Planner examination.

During his 26 years on active duty, Jim was a public affairs officer, aide-de-camp, and services officer. Some of his public affairs positions included assignments as Director of Public Affairs for

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## Candidates for the AFPAAA board of directors

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8th Air Force, Deputy Chief of Public Affairs for U.S. Forces Korea, and Chief of the Air Force Press Desk at the Pentagon. His last active duty position was Director of Public Affairs for U.S. Air Force Europe at Ramstein AB, Germany.

Currently serving on the AFPAAA board, Jim is a member of the board's investment committee, and was the on-site project officer for the 2001 Annual Meeting in Alexandria, Virginia.

While he calls Alexandria home, he lives in San Antonio, Texas with another public affairs officer, Lt. Colonel Carla Sylvester, who is stationed at Randolph AFB as the Chief of Marketing for Air Force Recruiting Service.

### Pete Peterson

Pete Peterson is seeking his first term on the Board of Directors. He is a Lifetime Founding Member of the Air Force Public Affairs Alumni Association. He retired in 1994, concluding a 38-year Air Force active duty and reserve career.

Pete held a number of reserve assignments including public affairs officer of the 512<sup>th</sup> Military Airlift Wing, which became the 301<sup>st</sup> Tactical Fighter Wing, the Air Force Reserve's first fighter unit. He later transferred to SAF/PA at the Pentagon where he held several assignments leading to IMA to the deputy director of Air Force Public Affairs.

In civilian life, Pete is a retired General Motors executive with 34 years service. He served as Northeast regional director of GM Public Affairs (1984-90) based in New York City and Midwest regional director (1990-96) in Chicago where he retired.

Following retirement he served as a consultant to GM promoting automotive products and technology.

Over the years Pete has been active in a number of business, civic and minority organizations including the Interracial Council for Business Opportunity, United Way, Junior Achievement, GM Cancer Research Foundation and Hispanic Chamber of Commerce.

In addition to addressing numer-

ous civic groups and service clubs on business and environmental issues, he has been a guest lecturer at colleges and universities including Northwestern graduate school of business, Rutgers University and the University of Massachusetts.

### Charley Powers

Charley Powers is seeking his second term on the Board of Directors. He is a Senior Vice President at Porter Novelli Washington.

In this capacity, he offers strategic communications counsel to the Japan Automobile Manufacturers Association, Pricewaterhouse Coopers, Federation of Electric Power Companies of Japan, Northern Trust Company and The Business Roundtable. Other clients have included Elizabeth Dole when she was President of the American Red Cross, Banco de la Republica (Colombia), Host Marriott Services Corporation, Reuters Foundation, British Aerospace (BAE), ImageSat, Aerospatiale, Chesapeake Corporation, International Trust Fund for Demining, Ad Council/NHTSA and Metal Storm.

Charley joined Porter Novelli in 1994 from the U.S. Senate Finance Committee, where he served as press secretary assisting Republican Senator Bob Packwood.

His 30 years of media, communication and issues management experience include service as Deputy Assistant Secretary of the Treasury for Public Affairs under Secretary James A. Baker, III, during the Reagan Administration, and Deputy Assistant Secretary of Transportation for Public Affairs for Secretary Andrew Card, Jr., during the George Bush Administration.

Other notable positions include Director of Public Affairs for the Federal Housing Finance Board and *pro bono* service as press counsel to President George Bush's Commission on Aviation Security and Terrorism (PAN AM 103).

His other government stints were as press secretary to U.S. Senator Richard Schweiker (R-Pa.) and as a public affairs manager with the Internal Rev-

enue Service. During the 1996 Republican Convention and presidential campaign, he provided media support and press advance for Elizabeth Dole.

Charley began his public affairs career in television news in Miami and Washington, DC.

His U.S. Air Force service as a public affairs officer included active duty in Southeast Asia and both active and reserve duty with the Secretary of the Air Force, when he attained the rank of lieutenant colonel.

Charley received a AB in communications from the University of Miami and an MA in film from New York University.

He is a member of the Radio-TV News Directors Association, Society of Professional Journalists, National Press Club, Washington Automotive Press Association, International Aviation Club, Aero Club of Washington, Transportation Table, Army and Navy Club, and the Air Force Association.

He currently serves on the Board of Directors for both the U.S. Treasury Historical Association and the U.S. Air Force Public Affairs Alumni Association. He also is on the National Press Club Communications and Marketing Committee.

## Former PA Mark Foutch now mayor of Olympia, Wash.

by John F. Gulick

By all accounts, Mark Foutch is NOT your ordinary politician. He's polite. Easy to talk to. And above all, trusted and admired by a city who most recently elected him their mayor. Meet the mayor of the city of Olympia, the state capital of the state of Washington.

His honor did not earn the mayoral title overnight; rather, he spent the last 15 years in productive service to his neighborhood and community.

He first served three years as a neighborhood association president followed by 12 years on the city council, including three years as chair of the regional planning council, two years as chair of the six-county air quality agency, and 11 years as the only South Sound-elected liaison to the larger communities of Central Puget Sound.

And when it came time for the council to select a mayor pro-tem, it was Mark who received the nod, elected to that post five consecutive times in the past 10 years.

Not bad for a former PA type who earned his undergraduate degree further south down Interstate 5 at then-San Jose State College.

As an ROTC grad, he jumped right into his Air Force blues and the PA career field, retiring as a lieutenant colonel in 1985.

Having served at McChord while on active duty, he returned to the area, bought a fix-me-up and now beautiful Victorian home and became enamored with the political life in and around the state capital.

Foutch intended to leave the city council but changed his mind when the current mayor, at that time, decided to step down.

"I saw a potential crisis in continuity," he told a local reporter, noting that it appeared likely that the mayor, mayor pro tem (Foutch) and the city manager would all be leaving the council at the same time.

This situation, coupled with the



vocal support he began to hear from fellow council members and close advisers, changed his thinking. He announced his intention to enter the mayor's race.

As it turned out, it wasn't much of a race as he won convincingly in November and took over the \$13,200 four-year job in early January of this year.

In Olympia, the mayor is just one of seven individuals with a vote. That said, he is the council president and sets the agenda, a function with admitted political significance.

"I really view my role as a facilitator," Foutch said over coffee and pancakes at the legendary Spar Cafe in downtown Olympia one rainy Sunday morning in November. "Like any major city, we have our issues such as growth, urban sprawl and of particular interest at the present time, a new convention center.

"A new convention center will make Olympia a better capital by making it a more attractive site for conferences and events," he told a local newspaper. "The state capital is our bread and butter," he said, "and we need to be a better host."

Foutch eagerly touts the benefits of a convention center and responded with vigor when a familiar yet authoritative voice emanated from an

adjoining booth at the Spar. It was Michael J. Murphy, Washington State Treasurer and Foutch supporter, who took a moment to test the new Mayor's rationale for the new facility.

And pass he did, citing that more state officials—such as him—weren't weighing in publicly to support the convention center issue. As a result, Murphy offered to market the City's bonds for the conference center at a discount by piggybacking on his State bond sales.

It was an offer Foutch quickly accepted and passed along to the city manager and finance director.

My goals haven't changed," his honor will quickly tell you. "I believe in a city that works for everyone and Olympia is on the brink of a wonderful new era."

Busy as he is, Foutch has not forgotten his original profession of military service. He maintains a strong liaison with Fort Lewis and McChord AFB and attends Memorial and Veterans Day events, at times the only Olympia official to do so.

There is no doubt Mayor Foutch conveys a sense of purpose coupled with concern, conviction and character.

He is a mayor who stands up for his beliefs and together with his wife Janet, believe people are key. Those who check the list of people who supported Foutch for mayor, they represent the true spirit of Olympia, from the state house to the county seat, from city officials to regional leaders to port commissioners and organizations.

To really measure Foutch's true base line support, just ask Genia Sutter, an affable and smiling waitress at the Spar.

"He's one of the best," she said refilling his coffee. "He's my mayor and I'm proud of him".

As an aside, Foutch is currently working with Sam Cagle to assemble a team to host the 2005 AFPAAA annual meeting in the Seattle-Tacoma area.

# Lord guide and protect.....

## Robert J. Harlan

One of the giants of military broadcasting, **Robert J. Harlan**, died in his sleep Nov. 3 at the Regent's Park Nursing Home in Jacksonville, Florida, where he had been recovering from spinal surgery for the three weeks.

His 38-year association with the military began as an Army Air Corps Cadet in 1943. Later, during the Korean War, Bob attended the fourth class of the new Army Information School at Carlyle Barracks and, in what turned out to be a lifetime career, was assigned to American Forces Network-Europe in 1949.

He converted to civilian status in 1953 and worked in a variety of positions including field assignments at Kaiser-slautern, Munich and Orleans, France.

In 1968, Bob began his eighteen year career as Network Program Director. He is one of few, to have had an award named after him, "The Harlan Award," from the Armed Forces Broadcasters Association.

His numerous personal awards and citations include the coveted Verdienst-Kreuz, or Distinguished Service Cross from the German Government and the Order of Aaron and Hur from the Army Chief of Chaplains.

In 2000, he was inducted in the U.S. Army Public Affairs Hall of Fame at the Pentagon. In October he attended the AFN Europe 60th Anniversary Reunion in Baltimore and was saluted during a Founder's Night commemoration event.

He was buried in Ocala, Fla., next to his wife, PB.

## Morrow S. "Mike" Krum

**Morrow S. "Mike" Krum** lost his biggest, hardest-fought battle on Dec. 28 as he succumbed to prostate cancer.

Mike was born January 11, 1933 in Chicago to Morrow H. and Caroline S. Krum who preceded him in death. He is survived by his wife, Barbara Johnson Krum; sons, Morrow S. "Sandy", Jr. and his wife Jan; Edward and wife Dana, daughter Carol McKee, stepsons Jeffrey Johnson and his wife Colleen, David Johnson, ten grandchildren, three great grandchildren and sister-in-law Ann Fisher. He also leaves his three dogs, Pub, Lil Won, and Lady who greatly miss him.

After graduation from the University of Florida with a degree in journalism, Mike was commissioned in the U.S. Air Force and proudly served his country as a public affairs officer, including a tour of duty in Vietnam. For his service and dedication to the military and his country, Mike was awarded the Bronze Star, Meritorious Service Medal with Oak Leaf Cluster, and the Air Medal.

After retiring as a major, Mike received an MBA from Midwestern University in Wichita Falls, Texas.

In 1977, Mike joined Kiwanis International, serving at the club level and several chairmanships at the district level. In 1996-97 he served as Kiwanis Governor of the Texas

and Oklahoma District. His dedication through Kiwanis was to Serving the Children of the World.

Funeral services were Jan. 3. Burial will follow later in the month at Arlington National Cemetery.

Contributions may be made to the M.S. Krum Kiwanis Key Club Scholarship Fund, 624 Six Flags Drive, Suite 265, Arlington, TX, 76001-6342

## Morton L. D. Levy

**Morton Lawrence David "Mort" Levy** 67, of Indianapolis, passed away Dec. 3, 2003.

Many may remember Mort when he was a journalism instructor at the Defense Information School, and later a newspaper consultant at U.S. Air Forces in Europe Public Affairs. He retired from the Air Force in 1983 as a master sergeant, after 28 years of service. He was the owner of the "N" Gauge Train Shop.

Services were Dec. 8. Burial was at Washington Park North Cemetery in Indianapolis.

Survivors include his wife, Reiko K. Levy; sons, David K., Bruce T. (Robin R.) and Arthur N. (Terri L.) Levy; six grandchildren, Parker L., Paul M., Justina L., Brandy J., Zachary T. and Andrew J. Levy; and two siblings.

## James A. McDonnell, Jr.

**James A. McDonnell, Jr.**, Air Force Public Affairs Alumni Association member, and former Air Force Association Director of Military Programs and Events died Dec. 21 of heart failure at his home in Reston.

Jim held many titles at AFA over the past 33 years. He was the Director of Information, Director of Military Relations, Director of ROTC Affairs, and Director of Programs and Events. He was also been responsible for the annual administration of some 60 national awards.

He served six of AFA's seven executive directors and 18 of AFA's 35 presidents. He began his AFA career in 1968 after a distinguished 21 year career in the Air Force. There, he served in a variety of administrative, personnel, public affairs, and teaching positions in the United States and overseas. His last assignment with the Air Force was at Air Force Headquarters in the Pentagon as Chief, Internal Media, in the Office of Information, Secretary of the Air Force.

On June 12, Jim was honored at a dinner which was held in conjunction with the Awards and Audit Committee meetings. His wife, June, was in attendance along with his daughter, two sons, and three daughters-in-law. On June 26, a luncheon in his honor was held at AFA headquarters where more than 100 associates gathered to say farewell.

A memorial service for Jim was held Dec. 27. Notes of condolences may be sent to June McDonnell, 11613 Clipstone Lane, Reston, VA 20191.

## AFPAAA trio team to win annual golf classic

### **Alumni dominate tourney for the third year in a row**

After one weather cancellation due to Hurricane Isabel, nearly 50 golfers turned out Sept. 29 for SAF/PA's annual best ball golf championship at the Andrews AFB golf course.

For the third consecutive year, a veteran team comprised primarily from members of the Air Force Public Affairs Alumni Association took top honors in the 26<sup>th</sup> annual event.

The winning team included **Art Forster, Hugh Burns and John Gulick**, who were joined by newcomer **Jim Guilfoyle**. They paired up to win with a nine under par round of 63. Their names will be immortalized on the permanent trophy in the SAF/PA conference room!

The AFPAAA plays a major role each year in organizing the SAF/PA golf tournament.

"Special thanks go to **John Gulick** and the Air Force Public Affairs Alumni Association Golf Tournament Committee who helped organize the event," said **Ron Rand**, then SAF/PA director. "**John** and his



**Art Forster, Hugh Burns, John Gulick and Jim Guilfoyle** paired up to win the 26<sup>th</sup> annual SAF/PA best ball golf championship Sept. 29, with a nine under par round of 63.

committee — **Doug Kennett, Hugh Burns, Don Brownlee, Art Forster** and **Bob Nicholson** — put together what was no doubt the greatest selection of prizes and gifts we've ever

seen at one of these tournaments." They worked closely with active duty AFPAAA member **Dave Malkoff** of SAF/PAR to plan and host the tournament.

In a letter to **Gulick, Rand** also thanked the AFPAAA "for your continued support of the Air Force Public affairs family."

Together with sponsorship prizes, 12 former Public Affairs general officers contributed funds which subsidized active duty enlisted participation, and helped with door prizes. They included **Jay Kelley, Woody Hogle, Mark Rosenker, Jerry Dalton, Dick Abel, Mike McRaney, Ed Robertson, Ron Sconyers, Jim Hart, Denny Schulstad, Tim White, and Ed Tonini**.

Golf aficionados can check out full photo coverage of the tourney by logging into <http://www.sierra-echo.com>.



**Mark Rosenker** (pointing) and **Christie Nolta** line up a putt with the help of **Ron Rand** (dancing). **John Hutcheson** (in Papa John's vest) looks on in disbelief.

**Photos by  
Steve Everett**

## Outgoing PA director thanks Triad colleagues

by Brig. Gen. (Ret.) Ron Rand

To the wonderful women and men of the mighty US Air Force Public Affairs Triad, and to all the sailors, soldiers, Marines and Coasties we serve with in peace and war, and to the great PA alumni and friends who advise and support us so strongly and faithfully.

It has been more than two weeks since Dr Roche officiated at my retirement ceremony, and just slightly more than a week until I'm officially retired effective Jan. 1, 2004.

Before I leave for good, and while I still have a Pentagon e-mail account (apologies to Brig Gen Fred Roggero, who since Dec. 4 has been the SAF/PA despite my e-dress above), I want to thank you all, for the great work you do on behalf of our great country.

For nearly six years as the Director of Public Affairs, and for more than



32 years as an airman in America's Air Force, I've been privileged to serve with truly special people...people who have chosen to defend freedom when our country — and the world — really needs defenders.

Whether you're active duty, Guard or Reserve...officer, enlisted, government civilian, contractor or retiree...Army, Navy, Marine Corps, Coast Guard or Air Force...family member or friend of one who serves...you are all defenders.

Your service is noble, your work is worthy, and your contributions matter.

And while it's not always easy or fun, and it often involves great sacrifice, yet you persist, and you prevail.

You make a difference by serving, and Americans — and freedom-loving people everywhere — appreciate and admire you more than ever.

I retire secure in the knowledge that our country is defended today by the best military we have ever had, that America's Air Force is stronger and better than ever, and that our mighty PA Triad is healthy and — led by General Roggero, Col. Jay DeFrank, and CMSgt. Dale Warman — will enthusiastically and effectively support Mr Bodie, Gen Jumper and Dr Roche in the important mission of telling the Air Force story.

I leave with great memories of incredible people, amazing places and unbelievable experiences that

helped make me who I am, and helped this kid from Quincy, Mass., find my voice.

Also, I leave with profound gratitude to God, for making me an American, and for letting me share red blood cells with other people named Rand, and for letting me share red, white and blue blood cells with all of you.

I leave with gratitude for each of you, for the lessons you taught me along the way, for your friendship, and for your service.

And I leave with a new e-dress, in case you want to stay in touch: ronaldtrand@aol.com.

From the bottom of our hearts, Berni, Emily and I send our heartfelt thanks for all you do for America, and our very best wishes that all the blessings of this magical season will be yours now and throughout the new year.

Good luck in all you do, and Godspeed always!

## The American Flag

### EDITOR'S

**NOTE:** Ron Rand writes: "Since 9/11/01, I've worked harder than ever at remembering the blessings and costs of freedom, and of being an American. One of the things I've done is lead the Pledge of Allegiance at every opportunity

Many of you have heard it, and many of you have asked for the

poem I use to lead into the Pledge"

Here it is, please use it freely:

*All across America, and all around the world, there's one symbol — and only one symbol — that stands for freedom, justice, equality, opportunity, and hope.*

*That symbol is America's beautiful red, white and blue flag. It inspires us...it unites*

*us...and it guides us.*

*Please take a minute to think about what that flag means to you.*

*Here's what it means to me:*

*It's just 13 stripes of red and white*

*And it's just 50 stars on a field of blue*

*It's just a little cotton flag*

*Does it mean anything to you?*

*Oh yes, it should, for*

*beneath its folds Americans are safe on land and sea*

*It flies over a land where democracy rules And where people come to live free.*

*So let us love it well and keep it pure*

*And each day cherish its legacy*

*As a beacon of hope to one and all*

*It's Old Glory, the symbol of liberty.*

# Supporting the Air Force mission, strengthening communication team first priorities of new PA director

by Brig. Gen. Frederick F. Roggero  
Director of Air Force Public Affairs

Greetings to the members of the great Air Force Public Affairs Alumni Association! Let me first say how thrilled and honored I am to be the Director of Public Affairs at this very important and exciting time for our Air Force.

As I start this endeavor, I thank all of those who have come before me, particularly Brig. Gen. Ron Rand, for laying such a solid, true, organizational foundation. I will rely heavily on all of you - officer, enlisted, civilian, active, Guard, Reserve and, yes, retired! - as Public Affairs charges ahead to lead Air Force communication efforts to the next level.

I am not taking the reins as director with any revolutionary agenda for change, but I do have several objectives we'll quickly work toward as we fly in support of the Air Force mission to defend the United States and protect its interests through air and space power. My overall vision for Air Force Public Affairs Warriors is that we will be the preeminent communication team for the Service and our Joint Warfighters.

To reach this goal, the first area to focus on is developing the heart of our

combat capability - our people.

Public Affairs will continue the efforts started by General Rand to grow, and professionally develop, strategic communication leaders who will be stars in our Service and in our operational theaters.

This endeavor will involve designing a professional development path for our officers first, followed by new plans for our enlisted and civilian team members. We'll begin by designing the epitome of the ideal strategic communication leader, and then build the path to reach that pinnacle.

I'll give the first briefing regarding officer development to our 4-stars at CORONA in February, so the project's cleared for takeoff and rolling down the runway! If you would like to make an input on the topic, Colonel Chris Geisel (SAF/PAR: [chris.geisel@pentagon.af.mil](mailto:chris.geisel@pentagon.af.mil)) is all ears - but don't delay!

The second objective is to identify the right tools for our combat capability. We need to adapt and obtain innovative practices and technologies to maintain our commitment to get the story out accurately and quickly.

As you know, delay in getting a message into the fray early in today's news cycle can quickly spell defeat, but success can be



achieved through rapid, visual communications. In this area, many of you can be of great assistance since you know the best business practices in use today, and you may even be using technologies that our public affairs team has not even seen.

Colonel Willette Carter (SAF/PAX: [willette.carter@pentagon.af.mil](mailto:willette.carter@pentagon.af.mil)) will gladly take your thoughts on this subject, since the end result will give our people an edge and rid us of repetitive tasks.

Finally, we'll integrate our communication operations to maximize our joint combat capabilities. This means we will not only integrate messages developed by our Public Affairs Warriors (PAs, Broadcasters, and Bandsmen), but we'll also carefully tie in messages spanning Air Force marketing, history, speechwriting, government relations and community outreach operations to ensure we have "one message, many

voices."

This also means we'll be working very closely with our sister services, both in training and real-world deployments, to improve our joint communication abilities while we all explore our role in Information Operations. Many of our PA Warriors are already deeply involved in these areas.

In fact, we currently have over 50 people deployed around the world, from Afghanistan and Iraq to continuing missions in the Balkans. Even our bands are a great example of this change to an expeditionary force as they prepare to deploy and serve our Soldier's, Sailors, Airmen, Marines and Coastguardsmen, while entertaining citizens of our host nations all around the world! This is certainly an exciting mission area!

In closing, I would like to thank you for the warm welcome into Public Affairs! The most exciting and rewarding part of my transition has been getting out to the field to meet you and the people who make Public Affairs great.

I pledge to you to raise the level of our efforts as we improve the synergy with everyone who communicates on behalf of the Air Force, and will let you know how we're doing that at our next annual meeting!

# The President's Pen.....

Happy New Year. As we enter into 2004 here are some recommendations for resolutions that you may wish to consider along with the usual ones associated with working harder, losing weight, and making more money.

- Resolve to contribute ideas and time to AFPAAA. See

something we're not currently doing? Then, bring it to the board's attention and volunteer to lead the effort.

- Can't volunteer your time? How about considering a gift to the AFPAAA endowment fund? Or perhaps, if you know of a project (see above resolution), then maybe you can help us fund it.

- Put April 29 to May 2 on your calendar and then register to



*Air Force Public Affairs Alumni President Mike Gannon can be reached via email at MGannon@afpaaa.org*

attend the annual meeting in Fort Walton Beach, FL. This should be the easiest resolution to keep.

- Help in recruiting new members. Contact old colleagues and friends who aren't yet members. Help us convince our enlisted colleagues of the value of our Association and encourage them join.

- Stay in touch. Let the board members know how they are doing. Go to the Website ([www.afpaaa.org/](http://www.afpaaa.org/)) to keep current on activities.

Have a healthy, prosperous, and safe new year!

Sincerely

*Mike*

Mike Gannon

## From the Chairman of the Board...

Ballots for the 2004 election of the Air Force Public Affairs Alumni Association's board of directors (see their biographies on Pages 8 and 9) will be mailed shortly after distribution of this issue of the newsletter.

Please cast your vote and send it back-we are including an addressed envelope.

The election of the board of directors is a central element to maintaining our viability as an association representing the interests of our members. The term of office is for two years beginning July 1 of the election year.



**Association Chairman of the Board David Smith can be reached at: [dsmith@afpaaa.org](mailto:dsmith@afpaaa.org)**

The board of directors approves the organizational operating requests submitted by the members and the association president. The board also elects from its membership the

leadership succession of our association.

Our association has benefited from the service of truly dedicated men and women serving on our board of directors from its beginning. As succeeding nominating committees search for new board members, please answer the challenge!

Sincerely

*David*

David E. Smith

The Air Force Public Affairs Alumni Association newsletter is published quarterly for members of the Association. Online subscriptions are available at [www.afpaaa.org](http://www.afpaaa.org)

**MEMBERSHIP INFORMATION:**

Individuals who have ever served, or are currently serving, in Air Force Public Affairs, an Air Force Band, or as an Air Force Broadcaster, military or civilian, on active duty, or in the Guard or Reserve.

**MEMBERSHIP CATEGORIES:** Full members- former Air Force Public Affairs, Broadcasters, or Bandsmen, military or civilian, retired or separated. Associate members- current or former Air Force Public Affairs, Broadcasters, or Bandsmen, military or civilian, still in service.

Adjunct members- spouses, widows or widowers of those eligible to be Full or Associate members. Affiliate members- a limited number of persons not eligible for membership under any of the above categories may become a member upon favorable recommendation by the Membership Committee and approval by the Board of Directors (U.S. Citizens only).

**CHANGING CATEGORIES:** Members may change categories at any time as circumstances permit. They must notify the Membership Committee of their new status.

**MEMBERSHIP RATES:**

\$300 for life membership (payable in four monthly \$75 installments). \$25 for one-year membership (full, adjunct and affiliate). \$50 for three-year membership (full, adjunct and affiliate). \$10 for one-year membership (associate). \$20 for three-year membership (associate).

**MEMBERSHIP APPLICATIONS:**

Available at [www.afpaaa.org](http://www.afpaaa.org)  
Completed forms and check or money order should be sent to: **Air Force Public Affairs Alumni Association, P.O. Box 540, Fairfax, VA 22030-0540.**

**OFFICERS & BOARD OF DIRECTORS**

(\* denotes Board Members)

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**Vice President:** Charlie Powers\*

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**Communications** - Al Eakle

**Newsletter Editor** - Al Eakle

**Development** - tbd

**Finance** - Jim Hart

**Membership** - Mike Gannon

**Nominating** - Kathy McCollom

**Oral History** - John Gura

**Special Events** - Jim McGuire

**Web Site** - John Gura

# Prop wash and jet blast.....

Continued from Page 3

## Online subscription ensures speedy newsletter delivery

Members of the AFPAAA can "subscribe" to on-line delivery of the Association's quarterly newsletter, saving the organization costs in printing and postage in the process.

"When it comes time for the next newsletter to be published, subscribers are sent a publication alert at the email address they provide, said John Gura, webmaster for the AFPAAA site. "You can then choose to read the newsletter online in a text-only version or download a PDF file and read it on your computer. You can even print it out- photos, graphics and all!"

Gura reminded subscribers that if they subscribe now, they will no longer receive the newsletter via "snail mail."

"Subscribers will have the satisfaction of helping us save money and you'll get the newsletter weeks sooner too!"

People who change their mind after trying the on-line subscription can easily re-establish "snail mail" delivery.

## Submissions wanted for newsletter

People from within the AFPAAA want to hear when members are promoted, get a new job, receive an award or do something newsworthy.

Submissions for the AFPAAA newsletter can either be emailed directly to the newsletter editor, Al Eakle, at: aeakle@msn.com, or sent by snail mail directly to: Al Eakle, Editor, 3607 Shadetree Dr, Beavercreek OH 45431.

The deadline for the next issue is Feb. 15.

## Members can bid for meeting site

Members of the AFPAAA all over the country have expressed an interest in hosting a future annual meeting in their area. At the 2002 annual meeting, the membership approved a policy that - effective in 2005 - annual AFPAAA conference sites will be suggested and awarded on a bid basis.

Applications for the 2005 conference were due Sept. 30. An application

was received by a group of members in the Seattle, Wash., area.

Any member interested in hosting an annual conference should download the Annual Conference Application Instructions and complete the Annual Conference Application form, located on the website at [www.afpaaa.org](http://www.afpaaa.org).

Applications for subsequent conference dates will be due approximately two years prior to the conference date or NLT the last day of the month in which the current year's annual conference is held.

For example, applications for the 2006 conference will be due NLT May 31, 2004. Follow-on conference site applications will similarly be due two years in advance of the requested conference and reviewed and awarded each year by the Board.

Submitting committees will be responsible to present their application to the Board and are urged to be as creative as possible in their bid. Interested groups may submit an application for a particular conference year as early as possible, but not later than two years in advance of the requested conference.

Notice of submission dates will be included in the newsletter and on the AFPAAA web site.

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